



## Why Smart People Lose a Fortune (Paperback)

By Neal Frankle

Wealth Resources Group, United States, 2010. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.What do you have to lose by listening to the experts ? Just money. In \*Why Smart People Lose a Fortune: 5 Steps to Restoring Your Wealth and Sanity\* you see how the strategies of buy and hold and asset allocation are hoaxes crafted to help brokers and mutual funds, not investors, make money. You need only examine the bear market of 2000-2002 (and perhaps your financial statements) to understand how expensive these ideas really are. You don t have to play this game any more. This book gives you an alternative. You see how to take the market s temperature using tried and true methods, and by book s end, you will be able to use these tools with exchange traded funds and mutual funds, as well as stocks. Get clear on why you are investing and let that understanding drive how you invest and determine what strategies and specific investments you choose Base your decisions on how the market really works instead of how the media portrays it and financial professionals sell it Generate...



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