



Laughs, Luck.and Lucy How I Came to Create the Most Popular Sitcom of All Time with I LOVE LUCYs Lost Scenes and rare Lucille Ball audio

By Jess Oppenheimer

Paperback. Book Condition: New. Paperback. 275 pages. Jess Oppenheimer, the man Lucille Ball called the brains of I Love Lucy, gives us a rare first-hand look at television history as it was being made. A rich entertainment resource, Laughs, Luckand Lucy features a hilarious memoir, and scores of rare photos, three never-before-published scripts (including the only I Love Lucy script that Lucy or Desi ever refused to perform), plus links to web-based audio of Lucy's classic radio comedy performances, unheard for more than 40 years! Oppenheimer's book, written with his son, Gregg, is not only a reliable record of how I Love Lucy was conceived and executed, but also a humorous insiders account of the broadcasting industry's development from the wild early days of radio to television's golden age. The 2nd Kindle Edition (2012) now contains the full script of Gregg Oppenheimer's humorous play, I Love Lucy: The Untold Story, broadcast nationwide on SiriusXM Radio on Lucille Ball's 100th birthday in 2011. All royalties from this edition benefit the Elizabeth Glaser Pediatric AIDS Foundation. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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