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THE RADIO HANDBOOK (PAPERBACK)



Taylor Francis Ltd, United Kingdom, 2009. Paperback. Book Condition: New. 3rd Revised edition. 230 x 154 mm. Language: English . Brand New Book. The Radio Handbook is a comprehensive guide to radio broadcasting in Britain. Featuring two entirely new chapters for this edition, You Radio and Sport on Radio, this text offers a thorough introduction to radio in the twenty-first century. Using new examples, case studies and illustrations, it examines the various components that make radio, from music selection to...

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- Authored by Carole Fleming
- Released at 2009



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