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The Change Pact: Building Commitment to Ongoing Change (Paperback)

By Paul Streb

Pearson Education Limited, United Kingdom, 1999. Paperback. Book Condition: New. 230 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. The key to implementing successful change programs lies in the development of the compact , a renewal of the total relationship between the individual and the organization. Successful change only happens when individuals are able to renew their occupational, economic, social and psychological commitments to the organization in the context of change initiatives. The Change Pact shows how to create, develop and implement these contracts as part of a program of ongoing commitment to change. Paul Streb is an expert on strategic change management, especially the anticipation of industry breakpoints, and the design of new compacts (commitments) to support on going change. Paul has captured the essence of successful change implementation - that real change requires the commitment of your entire workforce. Reading this book will convince managers that they must approach their employees in an individual, differentiated way to gain their commitment and ensure their organization s future success. This book should appear on the shelves of academics, strategists and practitioners alike. - WJ Alexander, Chief Executive, Thames Water Plc Getting people to commit fully...



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