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How to Be an Entrepreneur and Keep Your Sanity: The African-American Handbook Guide to Owning, Building Maintaining--Successfully--Your Own Small Business (Paperback)

By Paula McCoy-Pinderhughes

Amber Books (AZ), United States, 2003. Paperback. Book Condition: New. 223 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.How to Be an Entrepreneur and Keep Your Sanity is an easy-to-follow business and entrepreneurial guide that answers all your questions about making your small business profitable. Ms. Pinderhughes will teach you how to Beat the Competition with Ease and reveals her secrets to success on important topics such as: How to Make Money with Your Business; How to Choose the Best Business for You; How to Finance your Business and Bank your Profits for Top Dollar; How to Get the Best Insurance for the Most Profitable Results; How to have a Fool-Proof Plan for Management, Marketing, Publicity Advertising; How to find the best space for Your Home-Base or Commercial Business; How to How to Build and Expand Your Thriving Web-site Business to an International Market; How to be spiritual, disciplined and determined to succeed.



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