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# BEYOND POWERFUL RADIO: A COMMUNICATOR S GUIDE TO THE INTERNET AGE-NEWS, TALK, INFORMATION PERSONALITY FOR BROADCASTING, PODCASTING, INTERNET, RADIO (PAPERBACK)



Taylor Francis Ltd, United Kingdom, 2011. Paperback. Book Condition: New. 2nd Revised edition. 229 x 152 mm. Language: English . Brand New Book. Beyond Powerful Radio is a complete guide to becoming a powerful broadcast communicator on radio or internet! This how-to cookbook is for broadcasters who want to learn the craft and improve. This practical and easy-to-read book, filled with bullet lists, offers techniques to learn everything from how to produce and host a show, to news gathering, coverage...

**Read PDF Beyond Powerful Radio: A Communicator s Guide to the Internet Age-News, Talk, Information Personality for Broadcasting, Podcasting, Internet, Radio (Paperback)**

- Authored by Valerie Geller
- Released at 2011



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